



National Preservation Institute

P.O. Box 1702 Alexandria, VA 22313-1702 703.765.0100 info@npi.org www.npi.org

Preservation Planning for Campuses, Complexes, and Installations

Seminar Overview

Understand how buildings and landscapes contribute to the institutional identity of campuses, complexes, and installations. Discuss how to integrate historic preservation considerations into the master planning process when faced with development pressures and the need to expand boundaries and reconfigure facilities. By analyzing campus evolution and history and identifying significant elements, learn how to use critical thinking in developing a plan that meets client needs and preserves cultural resources.

Agenda

Day 1: The Campus and Sense of Place

Course Objectives

- Understanding campus types and how they develop
- Analyzing the campus environment
- Developing a campus preservation plan
- Providing a toolbox for successfully completing a plan

Introduction to Campuses and Preservation

- Defining campus (educational, military, corporate, etc.)
- Defining landscapes
- Understanding how buildings and landscapes contribute to institutional identity
- Using National Register criteria
- Incorporating other heritage concepts
- Exploring preservation planning: tools to aid in future campus development

History and Typology of Campuses

- History of campus spatial patterning
- Integration of landscape and architecture
- Use of landscaping and architecture to define identity

Planning and How Campuses Evolve

- Introducing planning concepts
- Places that endure (planned and unplanned)
- Examples of design evolution (architecture and landscape)

Analyzing the Campus Environment

- Campus development: how it illustrates the values of the institution
- Research and analysis illustrate the importance of spaces and architecture

Case Study

Continued . . .

Preservation Planning for Campuses, Complexes, and Installations *continued*

Day 2: Development of a Plan

Define Client Goals

- Why are they implementing a plan?
- What do they want to accomplish?
- How does it fit in the planning continuum?

Working with Campus Groups

- Identify stakeholders based on the client's input and your experience
- Develop a plan to work with groups
- Build in flexibility to accommodate additional groups during the process

Timing and Planning Documents

- Ideally, the preservation plan is part of the campus planning process
- Integrate existing plans or maintenance documents into your plan
- Integrate the preservation plan with a campus master plan

Defining the Study Area

- Client-defined: review and provide input if necessary
- Set a boundary to ensure focus (helps to avoid 'scope creep')
- Determine existing historic districts and other National Register properties

Historical Research

- Identify archives and other sources of historical information
- Understand the history of the institution
- Determine whether institutional values have changed over time
- Analyze how the values of the institution are manifested in the material culture
- Analyze historical data in order to define campus "periods of significance"

Survey of the Study Area

- Survey data limits: landscapes, heritage properties, age of property included
- Develop a research design and survey form that meets client needs
- Schedule regularly timed feedback from the client about survey results
- Using an existing survey: review and be certain it has all the data needed to complete a plan
- Plan for additional research

Organizing and Designing a Report for Your Audience

- Define your audience: client, owner, preservationists, design professionals, public audience
- Keep in mind the needs of the client as the report is organized and developed
- Be flexible in report format to develop the best presentation of data

Case Study

Summary